

Impact of Correlation on Risky Portfolio Choice, Diversification, and Performance

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ABSTRACT

Using Modern Portfolio Theory, applied on risky (stock) portfolios with real price data, it is shown that lower average portfolio correlation enables the investor to improve diversification and, consequently, experience lower portfolio risk as well as reach higher wealth indifference curves. Based on low and high correlation risky investments, results are calculated for Equally Weighted, Minimum Risk, Maximum Expected Return, and Maximum Sharpe Ratio portfolios. Long position performance is measured in terms of Expected Portfolio Return, Portfolio Standard Deviation, and Sharpe Ratio and, with the help of Monte Carlo simulation, it is shown that low correlation portfolios outperform high correlation portfolios. It is concluded that although low portfolio correlation is, undoubtedly, of paramount importance for diversification and portfolio choice, it is not a panacea: the investor must recognize that she needs both lower correlation and higher expected returns, must take into consideration the fact that the degree of correlation changes over time, and be aware of the fact that sometimes it may be beneficial to include in the portfolio positively correlated assets.

Keywords: Finance, Investments, Correlation, Risky Portfolio Choice, Modern Portfolio Theory, Efficient Frontier.

INTRODUCTION

Investing in multiple asset classes from different geographic regions, diverse sectors and exchange-traded funds, as well as regular monitoring of the portfolio to align with changing risk tolerance, investment goals, and changing market conditions are all necessary for ever-improving portfolio diversification. Additionally, diversification calls for periodically aligning a portfolio to include negatively correlated assets. For example, if *Apple* stocks tend to gain whenever *Dell* stocks lose, including both in a portfolio will reduce risk. Alternatively, if *GM* and *Michelin* tend to prosper and suffer together, the decision to hold both stocks in a portfolio may not reduce portfolio risk. As more fully stated by Right Horizons (2025) in a section titled *Identifying Correlated and Uncorrelated Assets*,

“Effective diversification relies on identifying assets with low or negative correlations. This process involves analyzing historical price data and calculating correlation coefficients between different securities. For example, traditionally, stocks and bonds have shown low correlation, making them popular choices for diversified portfolios. However, correlations can change over time, necessitating ongoing analysis and portfolio adjustments.”

Consider a hypothetical numerical example with two stocks in conjunction with Portfolio 1 (Figure 1) and Portfolio 2 (Figure 2): an investor owns 100 shares of stock a and 200 shares of stock b for a 12-period time (t) horizon. In both figures, columns 2 and 3 contain stock prices (P_a , P_b), columns 4 and 5 contain price rate of return (R_a , R_b), column 6 contains portfolio value (PV), and column 7 contains PV rate of return (R_{pv}). In Figure 1, prices of a and b are positively correlated (Pearson correlation=0.371336) and the graph portrays R_a , R_b , and R_{pv} which move in tandem over time. In Figure 2, prices of a and b are negatively correlated (Pearson correlation=-0.63825) and the graph, like in Figure 2, portrays R_a , R_b , and R_{pv} ; this time, the R_{pv} fluctuates less, because when A's returns rise, B's fall and vice-versa, causing the portfolio's performance to net-out most of these fluctuations. Obviously, if an investor could find two stocks like these, there would be considerable gain to diversifying among them.

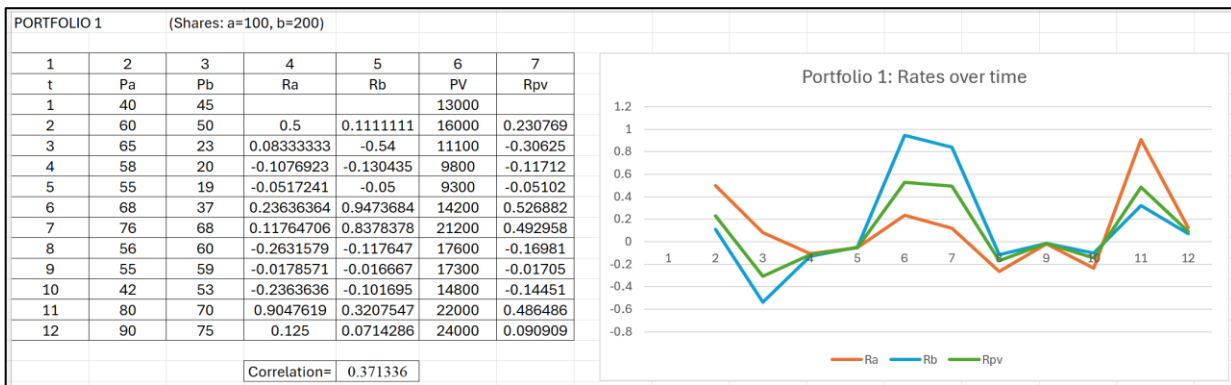


Figure 1: Portfolio with positively correlated stock prices

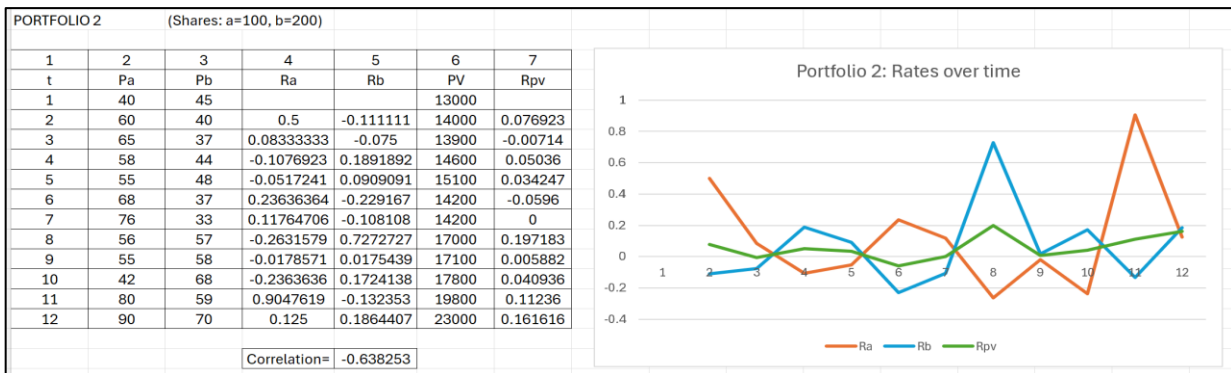


Figure 2: Portfolio with negatively correlated stock prices

More formally, following conventional risky portfolio methodology¹, summarized below by equations (1) to (4), the investor is assumed to invest \$1 in n assets (where K =spending percentage or weight) by choosing K_1 , K_2 , ..., K_n to maximize (1) subject to (2), given (3) and (4):

$$\text{Expected Wealth} = E\{W[\text{EPR}, \text{PSD}]\} \quad (1)$$

$$\text{Spending} = \sum_{i=1}^n K_i = 1 \quad (2)$$

¹ Markowitz (1952).

$$\text{Expected Portfolio Return} = \text{EPR} = \sum_{i=1}^n K_i E(X_i) \quad (3)$$

$$\text{Portfolio Standard Deviation or Risk} = \text{PSD} = \sigma_p = \left[\sum_{i=1}^n K_i^2 \sigma_i^2 + 2 \sum_{i=1}^n \sum_{j=1, j \neq i}^n K_i K_j \sigma_i \sigma_j \rho_{ij} \right]^{\frac{1}{2}} \quad (4)$$

where, W = Wealth (which depends positively on EPR and negatively on PSD), and ρ = Correlation.

Because of the correlation coefficient in (4), the efficient combinations of risk and return or efficient frontier (EF), as the one in Figure 3 for a 2-stock portfolio, would shift to the left when returns of stocks x and y giving rise to EF_1 , with correlation ($\rho_1=+1$), are replaced by returns of stocks x and z giving rise to EF_2 , with correlation ($-1 < \rho_2 < +1$), where MRP =Minimum-Risk Portfolio. Zero risk is achieved when asset returns are perfectly negatively correlated with $\rho=-1$. Thus, leftward shifting of the EF, caused by lower correlation, enables the investor to reduce risk and reach a higher wealth indifference curve (IC), such as the one displayed (or any such positively sloped function), where e =equilibrium.

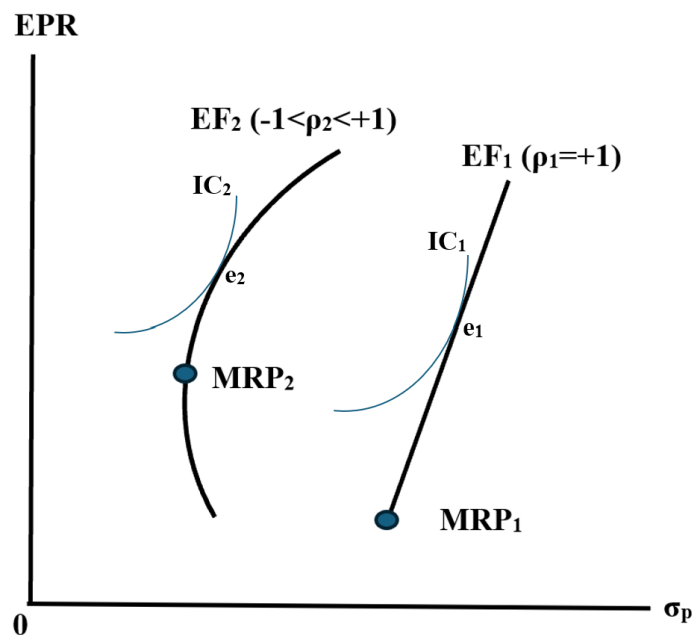


Figure 3: Efficient Frontier and Correlation

My objective in this paper is to utilize conventional methodology for a risky portfolio to examine the impact of portfolio correlation on diversification, return and risk and show that lower correlation enables the investor to experience lower risk and a higher indifference curve. I will rely on real-world price returns of risky assets assuming that such returns follow the normal distribution². I will start with 2-stock portfolios and utilize Pearson correlation,

² The assumption that population stock returns follow the normal or the lognormal distribution has been made by many researchers, among others, Kendall & Hill (1953), Osborne (1959), Black & Scholes (1973), Sharpe (1964), and Phelan (1997). However, Li (2023), argues that these assumptions are made for mathematical ease and that in the real world such distributions are more likely to be more or less skewed instead of normal.

cognizant of its limitations in terms of linearity and sensitivity to the range of observations. Afterwards, I will experiment with 3-stock portfolios and utilize a measure that enables me to calculate the average correlation of assets in a portfolio.

TWO-STOCK PORTFOLIOS

Consider two risky long position investments, Investment 1 (consisting of stocks IBM and AAPL) and Investment 2 (consisting of stocks MSFT and AAPL), where IBM=International Business Machines, AAPL=Apple, and MSFT=Microsoft. Table 1, Panel A, displays the time horizon, sample observations of $n=249$ days, and the mean rate of return of the 3-Month Treasury Bill Rate (3MTBR) over the time horizon considered. Panels B and C display on the left summary measures; on the right, based on 21 arbitrarily chosen weights (K) and equations 3 and 4, they display the corresponding portfolio values for EPR, PSD and Sharpe Ratio (SR) [Sharpe (1996,1975,1992)] where $SR = \frac{EPR - (3MTBR \text{ Rate Mean})}{\sqrt{PSD}}$. The SR, calculated as such, is justified because it offers a valuable way to appraise the risk-adjusted return of a portfolio, allowing investors to compare different investment choices based on how much expected return they generate per unit of undertaken risk, making it an effective tool for evaluating performance of portfolio relative to its volatility. Highlighted in yellow are numerical results associated with portfolios “Equally Weighted”, “Minimum PSD”, “Maximum SR”, and “Maximum EPR”. (Approximately the same numerical values may be calculated using calculus or Excel’s Solver tool.)

As we see, most of the low correlation efficient portfolios outperform the high correlation efficient portfolios: (a) all EPR and SR values in Panel B (except for portfolio 1) are greater than the EPR and SR values in Panel C; (b) most PSD values in Panel B (except for portfolios 18 to 21) are lower than the PSD values in Panel C. The efficient frontiers (EFs) in Panels B and C, graphed in Figure 4, reflect these results and clearly show that the investor (no matter how risk-tolerant) who decides to invest in the low correlation portfolios (blue) can reach higher wealth indifference curves.

Table 1: 2-Stock High vs. Low Correlation Portfolios^(a)

Panel A									
Time Horizon (days)	9/18/2023	9/13/2024							
Sample size (n)	249								
3MTBR Rate Average	0.000446								
Panel B									
Investment 1									
Stocks	IBM	AAPL	Portfolio	KIBM	KAAPL	PSD	EPR	SR	
Rate Average	0.001670	0.000992	1	0.00	1.00	0.013860	0.000992	0.039401	
Rate Variance	0.000188	0.000192	2	0.05	0.95	0.013266	0.001026	0.043715	
Rate Standard Deviation	0.013704	0.013860	3	0.10	0.90	0.012711	0.001060	0.048289	
Rate Pearson Correlation	0.120228		4	0.15	0.85	0.012200	0.001094	0.053090	
			5	0.20	0.80	0.011737	0.001128	0.058069	
			6	0.25	0.75	0.011329	0.001162	0.063149	
			7	0.30	0.70	0.010983	0.001196	0.068226	
			8	0.35	0.65	0.010703	0.001229	0.073172	
			9	0.40	0.60	0.010496	0.001263	0.077844	
			10	0.45	0.55	0.010365	0.001297	0.082091	
			11	0.50	0.50	0.010315	0.001331	0.085778	Minimum PSD=Equally Weighted
			12	0.55	0.45	0.010345	0.001365	0.088803	
			13	0.60	0.40	0.010455	0.001399	0.091106	
			14	0.65	0.35	0.010643	0.001433	0.092680	
			15	0.70	0.30	0.010904	0.001467	0.093563	
			16	0.75	0.25	0.011234	0.001500	0.093830	Maximum SR
			17	0.80	0.20	0.011627	0.001534	0.093574	
			18	0.85	0.15	0.012076	0.001568	0.092898	
			19	0.90	0.10	0.012576	0.001602	0.091899	
			20	0.95	0.05	0.013120	0.001636	0.090667	
			21	1.00	0.00	0.013704	0.001670	0.089276	Maximum EPR
Panel C									
Investment 2									
Stocks	MSFT	AAPL	Portfolio	KMSFT	KAAPL	PSD	EPR	SR	
Rate Average	0.001159	0.000992	1	0.00	1.00	0.013860	0.000992	0.039401	
Rate Variance	0.000157	0.000192	2	0.05	0.95	0.013485	0.001001	0.041114	
Rate Standard Deviation	0.012532	0.013860	3	0.10	0.90	0.013133	0.001009	0.042848	
Rate Pearson Correlation	0.490108		4	0.15	0.85	0.012807	0.001017	0.044590	
			5	0.20	0.80	0.012508	0.001026	0.046322	
			6	0.25	0.75	0.012239	0.001034	0.048023	
			7	0.30	0.70	0.012000	0.001042	0.049671	
			8	0.35	0.65	0.011795	0.001051	0.051241	
			9	0.40	0.60	0.011625	0.001059	0.052708	
			10	0.45	0.55	0.011491	0.001067	0.054047	
			11	0.50	0.50	0.011395	0.001076	0.055234	Equally Weighted
			12	0.55	0.45	0.011337	0.001084	0.056249	
			13	0.60	0.40	0.011319	0.001092	0.057075	Minimum PSD
			14	0.65	0.35	0.011341	0.001101	0.057702	
			15	0.70	0.30	0.011401	0.001109	0.058126	
			16	0.75	0.25	0.011500	0.001117	0.058349	
			17	0.80	0.20	0.011637	0.001126	0.058379	Maximum SR
			18	0.85	0.15	0.011811	0.001134	0.058228	
			19	0.90	0.10	0.012019	0.001142	0.057913	
			20	0.95	0.05	0.012259	0.001151	0.057455	
			21	1.00	0.00	0.012532	0.001159	0.056872	Maximum EPR

^(a) Stock prices and 3-Month Treasury Bill (3MTBR) data were made available by the Wall Street Journal: Stock Prices < <https://www.wsj.com/market-data/quotes/SYMBOL>> 3MTBR < <https://www.wsj.com/market-data/quotes/bond/BX/TMUBMUSD03M/historical-prices>>

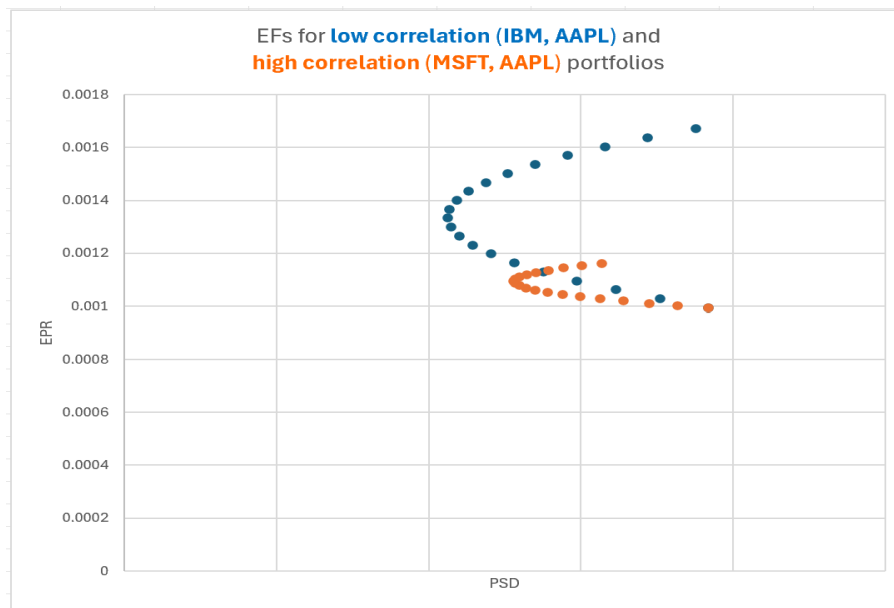


Figure 4: Efficient Frontiers (EFs) for Low and High Correlation 2-Stock Portfolios

THREE-STOCK PORTFOLIOS

According to Tierens et al. (2004), for a portfolio in which the number of assets exceeds two, *average* correlation may be justified as a useful measure. Nematrian.com (2025), credits Tierens et al. and clarifies that

“Investors are interested in the average correlation between stocks because it: (a) has a potential impact on their ability to add alpha; and (b) affects the level of portfolio risk they might be running. How might we best estimate and measure ‘cross-stock’ correlation? By ‘best’ we mean a suitable combination involving both (i) ease of computation and (ii) relevance to portfolio construction/risk analysis.”

Nematrian.com adds that, intuitively, because “the volatility of a portfolio is typically lower than the weighted average volatility of the underlying constituents because stocks are less than perfectly correlated” the investor may define average portfolio correlation as follows:

$$PC = \text{Average Portfolio Correlation} = \rho_a = \left(\sigma_p \mid \sum_{i=1}^n k_i \sigma_i \right)^2 = \frac{\sum_{i=1}^n k_i^2 \sigma_i^2 + 2 \sum_{i=1}^n \sum_{j=1, j \neq i}^n k_i k_j \sigma_i \sigma_j \rho_{ij}}{\sum_{i=1}^n k_i^2 \sigma_i^2 + 2 \sum_{i=1}^n \sum_{j=1, j \neq i}^n k_i k_j \sigma_i \sigma_j} \quad (5)$$

To apply the above concepts with real world data, I compare two long position investments, each one of which consists of three stocks and various portfolios that may be formed out of them³. In turn, via Monte Carlo Simulation, I derive 10,000 random portfolios and I calculate the EPR, PSD, and PC values that correspond to functions (3), (4) and (5) above, which I then use to graph efficient frontiers.

³ The choice of two risky investments is made for simplicity purposes. Application of the concepts to portfolios that include more blends of investments from various asset classes, such as, among others, stocks, bonds, and commodities will infuse more complexity but, qualitatively, I believe, similar results.

Tabel 2, summarizes performance results of 10,000 efficient portfolios based on two investments each one consisting of three risky assets: Investment 1 (stocks MSFT, AAPL, LLY) and Investment 2 (stocks MSFT, AAPL, CAT) where, MSFT=Microsoft, AAPL=Apple, LLY=Eli Lilly, and CAT=Caterpillar.

Panel A reports time horizon dates, the corresponding sample size in days ($n=207$), and the average rate of the 3-Month Treasury Bill calculated over the time horizon days. It also enlists all applying acronyms.

Panels B and C display numerical results in eight blocks. Based on rates of return, Block 1 reports summary measures and Block 2 the Variance-Covariance matrix.

Blocks 3 to 6 report optimum values (calculated via Excel's Solver tool) for various portfolios: equally weighted, minimum PSD, maximum EPR, and maximum SR.

Block 7 uses Excel's RANDARRAY procedure to generate random spending percentages (weights) and, for one possible set of weights, reports the corresponding values for EPR (equation 3), PSD (equation 4), SR (Sharpe Ratio), and PC (equation 5.) Block 8 reports results of some iterations out of the 10,000 portfolios based on random weights generated via the RANDARRAY procedure and the corresponding values for EPR, PSD, SR, PC, as well as the average value of PC⁴.

As numbers in red show, Investment 1 portfolios in Panel B, with average PC=0.588, outperform Investment 2 portfolios in Panel C, with average PC=0.602. In Block 5, naturally, higher PSD in Panel B is justified compared to PSD in Panel C (higher EPR on the same efficient frontier requires higher PSD.) In Block 6 the results are identical in both panels because the best portfolio requires investing only in one and the same stock.

Based on the 10,000 random portfolios in Table 2 (Panels B and C, Block 8), Figure 5 portrays the corresponding low correlation Efficient Frontier (Panel B, Block 8, blue) along with the high correlation Efficient Frontier (Panel C, Block 8, orange.) Figure 5 reflects the results in Table 2 and clearly shows, as in the 2-Stock Portfolios case, that the investor (no matter how risk-tolerant) who decides to invest in the low correlation portfolios can reach higher wealth indifference curves.

⁴ A Monte Carlo simulation, with constantly repeating random samples, does not have to be limited to a certain number of trials. To examine the sensitivity of results to the chosen number of trials, the simulation was run many times based on different numbers of trials such as 100, 1000, 5000, etc. Repetitive results based on trials $\geq 10,000$ generated approximately the same values, hence my choice.

Table 2: 3-Stock High vs. Low Correlation Portfolios^(b)

Panel A									
		Time Horizon (da)	1/9/2023	11/3/2023					
		Sample size (n)	207						
		Rf Rate Average	0.000800155						
					Definitions:				
					EPR=Expected Portfolio Return				
					PSD=Portfolio Risk				
					SR=Sharpe Ratio				
					PC=Portfolio Correlation				
					Rf=3MTBR=3-Month Treasury Bill Rate				
Panel B: Low Average Correlation					Panel C: High Average Correlation				
Block 1	Investment 1				Block 1	Investment 2			
	Stocks	MSFT	AAPL	LLY		Stocks	MSFT	AAPL	CAT
	Rate Average	0.00226116	0.00156079	0.00250235		Rate Average	0.00226116	0.00156079	0.00005366
	Rate Variance	0.00026570	0.00016883	0.00033159		Rate Variance	0.00026570	0.00016883	0.00034311
	Rate Standard Deviation	0.01630035	0.01299345	0.01820973		Rate Standard Deviation	0.01630035	0.01299345	0.01852329
Block 2		VARCOVAR	Σ -XTX/(n-1)		Block 2		VARCOVAR	Σ -XTX/(n-1)	
	MSFT	MSFT	AAPL	LLY		MSFT	MSFT	AAPL	CAT
	MSFT	0.00026570	0.00011934	0.00003583		MSFT	0.00026570	0.00011934	0.00003527
	AAPL	0.00011934	0.00016883	0.00004284		AAPL	0.00011934	0.00016883	0.00006341
	LLY	0.00003583	0.00004284	0.00033159		CAT	0.00003527	0.00006341	0.00034311
Block 3	Equally Weighted	MSFT	AAPL	LLY	Block 3	Equally Weighted	MSFT	AAPL	CAT
	Weights	0.33333333	0.33333333	0.33333333		Weights	0.33333333	0.33333333	0.33333333
	EPR	0.00210810				EPR	0.00129187		
	PSD	0.01136341				PSD	0.01161268		
	SR	0.11510152				SR	0.04234306		
Block 4	Minimum PSD	MSFT	AAPL	LLY	Block 4	Minimum PSD	MSFT	AAPL	CAT
	Weights	0.09043218	0.79119604	0.11837178		Weights	0.09043218	0.79119604	0.11837178
	EPR	0.00173558				EPR	0.00144573		
	PSD	0.01176326				PSD	0.01193217		
	SR	0.07952107				SR	0.05410343		
Block 5	Maximum EPR	MSFT	AAPL	LLY	Block 5	Maximum EPR	MSFT	AAPL	CAT
	Weights	0.00000000	0.00000000	1.00000000		Weights	1.00000000	0.00000000	0.00000000
	EPR	0.00250235				EPR	0.00226116		
	PSD	0.01820973				PSD	0.01630035		
	SR	0.09347700				SR	0.08963045		
Block 6	Maximum SR	MSFT	AAPL	LLY	Block 6	Maximum SR	MSFT	AAPL	CAT
	Weights	1.00000003	0.00000000	0.00000000		Weights	1.00000003	0.00000000	0.00000000
	EPR	0.00226116				EPR	0.00226116		
	PSD	0.01630035				PSD	0.01630035		
	SR	0.08963045				SR	0.08963045		
Block 7	1/10000 Portfolios	MSFT	AAPL	LLY	Block 7	1/10000 Portfolios	MSFT	AAPL	CAT
	RANDARRAY	0.99570691	0.86868469	0.97951172		RANDARRAY	0.95482306	0.65521871	0.99044427
	Weights	0.35011982	0.30545507	0.34442511		Weights	0.36717100	0.25196009	0.38086891
	EPR	0.00213030				EPR	0.00124393		
	PSD	0.01143856				PSD	0.01185018		
	SR	0.11628610				SR	0.03744859		
	PC=Portfolio Correlation	0.51444247				PC=Portfolio Correlation	0.52764314		
Block 8	Portfolio	PSD	EPR	PC	Block 8	Portfolio	PSD	EPR	PC
	1	0.01270542	0.00234206	0.63282200		1	0.01233671	0.00088959	0.76810169
	2	0.01153782	0.00194892	0.61832821		2	0.01287018	0.00143092	0.77012607
	3	0.01157398	0.00213633	0.55337544		3	0.01158709	0.00133546	0.66484373
	-	-	-	-		-	-	-	-
	-	-	-	-		-	-	-	-
	10000	0.01153571	0.00212063	0.53310264		10000	0.01243728	0.00088571	0.58464658
		Average of PCs=		0.58829572			Average of PCs=		0.60190953

^(b) Stock prices and 3-Month Treasury Bill (3MTBR) data were made available by the Wall Street Journal: Stock Prices < <https://www.wsj.com/market-data/quotes/SYMBOL>3MTBR> < <https://www.wsj.com/market-data/quotes/bond/BX/TMUBMUSD03M/historical-prices>>

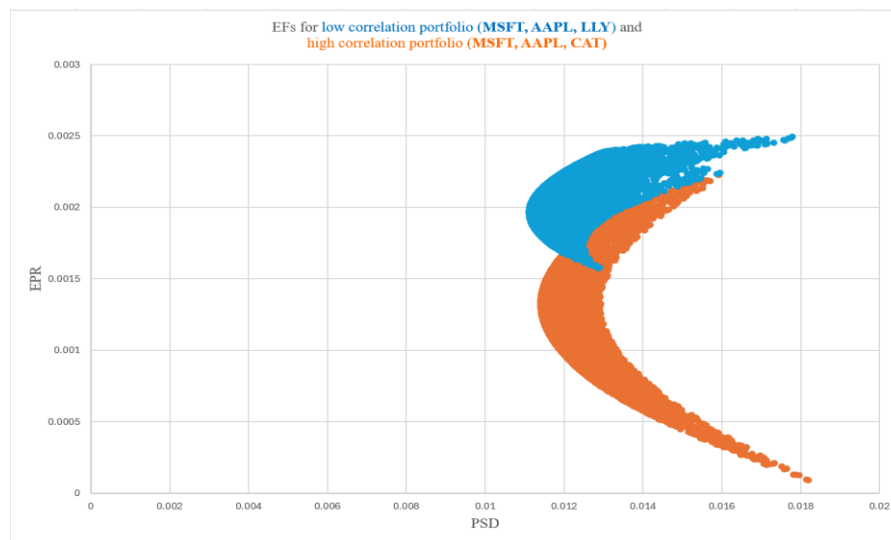


Figure 5: Efficient Frontiers (EFs) for Low and High Correlation 3-Stock Portfolios

SUMMARY & CONCLUSION

A clear message emerges from the above analysis based on risky investments: the lower the average portfolio correlation the more to a *northwest* location (in PSD, EPR space) the Efficient Frontier moves where the investor enjoys better diversification and, consequently, lower portfolio risk as well as a higher wealth indifference curve.

The rational investor ought to choose the low average correlation portfolio over the high average correlation portfolio but, correlation is not a magic bullet for it does not tell the whole story. As eloquently explained by Carlson (2014) and Roth (2025),

- a. The investor must recognize that she needs both lower correlation and higher expected returns. Inclusion of assets whose price fluctuations are partially or totally countered by other assets in a portfolio, may generate lower gains; it will be as if the investor simultaneously presses the gas pedal and the brake pedal for zero gains. Thus, inclusion of assets in a portfolio that cause average portfolio correlation to decrease will be beneficial but not at the expense of expected returns.
- b. Additionally, the investor must take into consideration the fact that the degree of correlation changes over time. There are no guarantees that negative (or other) correlations will persist. According to Carlson (2014),

"Investment environments are never quite the same across time. Interest rates, economic growth, industry leadership, inflation, innovation and a host of other factors are continuously changing as time marches on. It's impossible to extract perfect relationships in the movement of the markets strictly using past correlation data."

- c. Moreover, the investor has to be aware of the fact that sometimes it may be beneficial to include in the portfolio positively correlated assets. In the words of Roth (2025), "highly correlated assets may have very different returns, even if the high correlations continue." For example, suppose assets A and B are highly correlated. During the period 2000 to 2015, A gained 60% and B 20%. During the period 2016 to 2024, A gained 80%

and B 200%. Therefore, the investor will gain more if she includes both A and B assets in her portfolio even though they are positively correlated.

Concluding, as it was mentioned above, the choice to consider risky investments for simplicity purposes, was based on the *belief* that portfolios inclusive of more asset classes would not generate qualitatively different results. Belief though does not mean certainty. In the future, we ought to apply the proposed concepts to portfolios that include more blends of investments from various asset classes, such as, among others, stocks, bonds, commodities and real estate, which, with the aid of AI algorithms, will infuse more pragmatism by reducing undesirable complexity so that we detect with certainty the impact of portfolio correlation.

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